

JUL 23 2007

PATENT  
Attorney Docket No. 108.0004-00000  
Customer No. 22882

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:	)	Confirmation No.: 6784
Ron J. Hudson et al.	)	
Serial No.: 09/921,097	)	Group Art Unit: 2623
Filed: July 31, 2001	)	Examiner: Sumaiya Chowdhury
For: SYSTEM AND METHOD FOR	)	
INTERACTIVE VIDEO CONTENT	)	
PROGRAMMING	)	

Mail Stop AMENDMENT  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir.

**INFORMATION DISCLOSURE STATEMENT UNDER 37 C.F.R. § 1.97(c)**

Pursuant to 37 C.F.R. §§ 1.56 and 1.97(c), Applicant brings to the attention of the Examiner the documents listed on the attached Form PTO/SB/08. This Information Disclosure Statement is being filed after the events recited in Section 1.97(b) but, to the undersigned's knowledge, before the mailing date of either a Final Action or a Notice of Allowance. Under the provisions of 37 C.F.R. § 1.97(c), this Information Disclosure Statement is accompanied by a fee of \$180.00 as specified by Section 1.17(p).

A copy of the listed non-U.S. patent document is attached.

Applicant respectfully requests that the Examiner consider the listed documents and indicate that they were considered by making appropriate notations on the attached form.

This submission does not represent that a search has been made or that no better art exists and does not constitute an admission that each or all of the listed documents are material or constitute "prior art." If the Examiner applies any of the documents as prior art against any claims in the application and Applicant determines that the cited documents do not constitute "prior art" under United States law, Applicant

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reserves the right to present to the office the relevant facts and law regarding the appropriate status of such documents.

Applicant further reserves the right to take appropriate action to establish the patentability of the disclosed invention over the listed documents, should one or more of the documents be applied against the claims of the present application.

If there is any fee due in connection with the filing of this Statement, please charge the fee to our Deposit Account No. 50-1068.

Respectfully submitted,

MARTIN & FERRARO, LLP

Date: July 23, 2007

By: \_\_\_\_\_

  
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OMB 0651-0031

Substitute for FORM PTO-1449		Attorney Docket Number 108.0004-00000		Customer No. 22882		
INFORMATION DISCLOSURE CITATION IN AN APPLICATION		Applicant Ron J. Hudson et al		Application Number 09/921,097		
(Use several sheets if necessary) Sheet <u>1</u> of <u>3</u>		Filing Date July 31, 2001		Group Art Unit 2623		Examiner Sumaiya Chowdhury
U.S. PATENT DOCUMENTS						
EXAMINER INITIAL	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	5,289,371	Feb-94	Abel et al.			
	5,307,495	Apr-94	Seino et al.			
	5,408,630	Apr-95	Moss			
	5,446,919	Aug-95	Wilkins			
	5,539,450	Jul-96	Handelman			
	5,553,281	Sep-96	Brown et al.			
	5,574,938	May-98	Herz et al.			
	5,584,025	Dec-96	Keithley et al.			
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<b>INFORMATION DISCLOSURE CITATION IN AN APPLICATION</b>	Applicant Ron J. Hudson et al	Application Number 09/921,097
(Use several sheets if necessary) Sheet <u>2</u> of <u>3</u>	Filing Date July 31, 2001	Group Art Unit 2623 Examiner Sumaiya Chowdhury

## U.S. PATENT DOCUMENTS

EXAMINER INITIAL	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	5,953,710	Sep-99	Fleming			
	5,956,693	Sep-99	Geerlings			
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	5,973,683	Oct-99	Cragun et al.			
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(Use several sheets if necessary) Sheet <u>3</u> of <u>3</u>		Filing Date July 31, 2001		Group Art Unit 2623	
				Examiner Sumaiya Chowdhury	

## U.S. PATENT DOCUMENTS

EXAMINER INITIAL	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	6,526,438	Feb-03	Bienvenu et al.			
	6,535,856	Mar-03	Tal			
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	2002/0138436	Sep-02	Darling			
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	2002/0184255	Dec-02	Edd et al.			
	2003/0014328	Jan-03	Lindner			
	2003/0070167	Apr-03	Holtz et al.			
	2003/0120549	Jun-03	Lindner			
	2003/0120557	Jun-03	Evans et al.			
	2003/0126033	Jul-03	Evans et al.			
	2004/0002903	Jan-04	Stolfo et al.			

## FOREIGN PATENT DOCUMENTS

DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION (YES/NO)
WO 01/61592	Aug-01	WIPO			

## OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

EXAMINER	DATE CONSIDERED
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EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP § 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to the applicant.